

GLOBAL SLOVAKIA

OUR FUTURE IS GREATER THAN OUR PAST



FUNDRAISING PROFILE 2018\2019



ABOUT GLOBAL SLOVAKIA

Global Slovakia is dedicated to domestic and international initiatives that spotlight Slovakia on the international stage.

Global Slovakia strives to improve the image of Slovakia and strengthen her multilateral relations. We do this by producing research and bilingual content on Slovakia and Central Eastern Europe. At the core of our activities is the transfer of cutting-edge research outcomes into book publications accessible to the general public in Slovakia and abroad.

Behind the vision are two women with a rich expertise in the region of Central Eastern Europe.

DR ZUZANA PALOVIC, FOUNDER

Born behind the Iron Curtain, Zuzana's family fled the communist regime as political refugees, before becoming naturalized citizens in Canada. Zuzana went on to study at top international institutions in the United States, the Netherlands and most recently in the United Kingdom, where she completed a PhD in Eastern European migration. Dr Palovic actively leverages her know-how in her consultancy and academic work, as well as initiatives that help Slovakia build a healthy society.



DR GABRIELA BEREGHAZYOVA, CO-DIRECTOR

Gabriela was born in communist Czechoslovakia and grew up in the transitional Slovakia of the 1990s. She studied at prestigious universities in the UK where she completed a PhD in corruption mindsets of Central Eastern Europe. Dr Bereghazyova applies her knowledge of rapid social and economic transformation and its challenges in her consultancy and global bridge-building efforts.





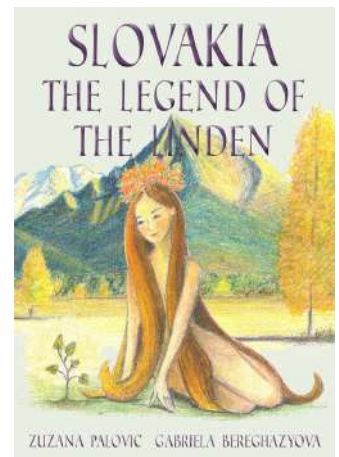
WHAT WE DO

- Produce bilingual books and academic publications
- Central Eastern Europe advisory services
- Engage in educational activities in Slovakia and abroad
- Create public awareness campaigns
- Participate in a range of events as experts
- Consult on migration, brain drain, corruption, civil society and civic empowerment

OUR BOOKS

SLOVAKIA: THE LEGEND OF THE LINDEN (ENGLISH & SLOVAK)

A history of Slovakia hidden in a unique book that connects the story of modern Slovaks to that of the ancient Slavs, as told through their national and sacred symbol -the Linden tree. Over 200 pages of evocative illustrations, gripping photography and captivating storytelling brings to life the first national narrative of Slovakia.. The book is an innovative tool for shaping a cohesive society by awakening a healthy sense of identity. It also serves as a powerful medium for promoting Slovakia abroad. The novelty of the content paired with the quality of the print and production makes the book an ideal representative gift.



www.legendofthelinden.com
www.legendalipy.sk

THE GREAT RETURN (ENGLISH & SLOVAK)

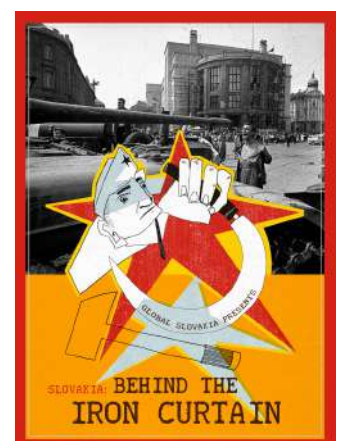
The Great Return' challenges the debate about brain drain and reformulates it to one of brain circulation, brain training and brain gain. It tells the stories of international Slovaks who left, learned and returned, 58 voices including government, business and society share their views on the transformation of a nation.



www.thegreatreturn.eu

SLOVAKIA: BEHIND THE IRON CURTAIN (FORTHCOMING IN ENGLISH & SLOVAK)

This book marks the 30th anniversary of the Velvet Revolution and serves as a re-remembrance project. It uses the format of popular history that draws attention to the consequences of geopolitical isolation and ideological indoctrination. The story follows four decades of the communist regime in Slovakia and documents its negative, as well as positive impact on the lives of Slovaks with the purpose of dissolving Cold War stereotypes of Slovakia and Eastern Europe.



www.ironscurtainslovakia.com
www.zeleznaopona.sk

OUR IMPACT

- Over 1,000 books sold, since April 2018
- International book tour and education outreach in: United States, United Kingdom, Slovakia, Czech Republic and Russia
- A range of partnerships established with high profile and high impact organizations, including Slovak and Foreign Embassies, Governmental Institutions, Universities, Think Tanks, Mass Media, Private Sector Actors & Civil Society Organisations



OUR ENGAGEMENTS

EVENTS

London, United Kingdom
Bristol, United Kingdom
New York City, USA
New Jersey, USA
Washington DC, USA
Bratislava, Slovakia
Pezinok, Slovakia
Trenčín, Slovakia
Poprad, Slovakia
Nitra, Slovakia
Senica, Slovakia
Prague, Czech Republic
Moscow, Russia

MEDIA PRESENCE

Consumer Watch Foundation
Dennik N
Forbes Slovensko
Huffington Post
Na dedine
Radio Tatras International
Radio Devín
Slovak Radio and Television
SME
The Slovak Spectator
Tres Boheme
TV SEN
Záhorák



FUNDRAISING OPPORTUNITIES

To expand our engagement with the international and domestic public and support our publishing and educational activities, Global Slovakia is looking for generous sponsors. We are grateful for all contributions that allow us to continue our mission and achieve greater impact on a global scale. You are helping to put Slovakia on the map!



CURRENT PROJECTS

EDUCATIONAL AND AWARENESS ACTIVITIES/

BOOK PROJECTS

1) Continuing our international book tour in Europe and abroad (Slovakia, Austria, Hungary, the Czech Republic, Germany, Portugal, Russia, USA & Canada)

2) Engaging in educational activities for youth in Slovakia /discussions at secondary schools, libraries and community centers, free to public

3) Supporting Slovak diaspora abroad /distributing our book content to Slovak communities in the UK, Serbia, Hungary and Romania

PUBLISHING ACTIVITIES/

'SLOVAKIA: BEHIND THE IRON CURTAIN'

- 1) Book design
- 2) Commissioning art work
- 3) Printing
- 4) Marketing
- 5) International book tour



BREAKDOWN OF COSTS

<i>Publishing activities / Slovakia: Life on the Iron Curtain</i>			
25 illustrations	5 different artists each providing x5 illustrations	750 EUR	November 2018
Photographs	Internet image banks, archives	250 EUR	November 2018
Translation to Slovak	12.50 EUR per page	2,000 EUR	February 2019
Copy-editing	English and Slovak version	700 EUR	March 2019
Graphic Design	English and Slovak version	2,800 EUR	March – April 2019
Printing	2.5 EUR per copy; 1,500 copies in Slovak 1,500 copies in English	7,500 EUR	Spring 2019
	Roll-up	50 EUR	
	Social Media Campaign	1,500 EUR	
	Book launch x 2	1,500 EUR	
<i>Educational and Awareness activities / Slovakia: The Legend of the Linden & The Great Return</i>			
Book Tour	Air, rail & road transport Accommodation & Subsistence Europe/North America/ Russia	15,000	November 2018 – November 2019
Educational Activities for Youth in Slovakia	Rail & road transport Accommodation & subsistence	3,000	
Distributing books to Slovak diaspora	<u>United Kingdom</u> 50 x The Great Return 50 x The Legend of the Linden <u>Serbia</u> 20x Velký návrat 20x Slovensko: Legenda Lipy Romania 20 x Velký návrat 20 x Slovensko: Legenda Lipy <u>Hungary</u> 20 x Velký návrat 20 x Slovensko: Legenda Lipy	4,950 EUR	
Grand Total		40,000 EUR	

FRIENDS & PARTNERS OF GLOBAL SLOVAKIA

Aquilas Historical Archery Group, Slovakia
British Czech and Slovak Association, United Kingdom
Bohemian National Hall, New York, USA
Consulate of Slovakia, New York, USA
Czech & Slovak Cultural Center of Minnesota, USA
Czech & Slovak Museum & Library, Cedar Rapids, USA
Czech and Slovak School Stonozka, Bristol
Embassy of the Czech Republic, United Kingdom
Embassy of Hungary, United Kingdom
Embassy of Slovakia, United Kingdom
Embassy of Slovakia, Washington DC
Embassy of Slovenia, United Kingdom
Enterprise Slovakia
European Bank of Reconstruction and Development, London UK
European Investment Bank
European Institute of Business and Public Management, Czech Republic
Goethe Institute Bratislava
Governor of Banská Bystrica
Governor of Bratislava
Helios Media, Slovakia
IMESCO, The Netherlands
Jednota, First Slovak Catholic Union, Ohio, USA
KITnDO, USA
Kubiak Creative, United Kingdom
Matica slovenská, Nitra
Ministry of Trade and Tourism, Russian Federation
Morena Folk Group, United Kingdom
Nadace Partnerství, Czech Republic
Office of the Slovak President
Pishter Limited
Slovak-American Culture Center, USA
Slovak Institute in Budapest
Slovak Professionals New York
SOKOL, USA
Tatra Banka Slovakia
Tatra Wine Company
The Permanent Mission of the Slovak Republic to the United Nations
The Wilsonian Club, Washington DC
TRUST Women
Sandhurst Military Academy
University of Oxford
University of Surrey
Záhorák
Záhorské osvetové stredisko

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PLEASE DONATE TODAY AT

Bank: mBank/ Name: Zuzana Palovic

Account no.: SK11 8360 5207 0042 0619 6035

Paypal: gabriela.bereghazyova@globalslovakia.com

THANK YOU!

ZUZANA AND GABRIELA